



THE JOB

PATRON CIRCLE

The Job is the nation's leading independent newsletter on the connections between education and work. Written by veteran journalist Paul Fain, it is a must read for state and federal policymakers, education providers, employers, and other journalists.

Members of the new Patrons Circle will have the opportunity to support a critical news resource for the education-to-work field — keeping its reporting independent, while also reaching an audience of 5,000 active and influential readers. This opportunity is open to up to 10 patrons next year.

FOUNDER'S CIRCLE

Two-year commitment

\$65,000 per year

Provide visible support to *The Job*, and receive additional offerings like in-person event moderation and sponsored content. Founder's Circle is limited to four spots.

BENEFITS

- + 4 sponsored message (ad) placements in *The Job* each year. Founder's Circle sponsors get priority choice of dates, on a first-come, first-served basis.
- + Logo on *Work Shift*.
- + Start of the year and mid-year call with editors of *The Job* and Patron Circle members.
- + Yearly landscape conversation with Paul Fain, founder of *The Job*, and your organization's leadership team, plus a pre-call to set the focus.

Plus, your choice of one of the following each year:

- + Moderation or keynote at event of your choice (in-person or online)
- + One sponsored article to be developed by the Work Shift Content Studio, published on *Work Shift*, and promoted in *The Job*. (See example [here](#).)

PATRONS CIRCLE

Annual commitment

\$35,000 per year

Provide visible support to *The Job*, and receive additional offerings like funder messages (ads) and webinar moderation.

BENEFITS

- + 4 sponsored message (ad) placements in *The Job* each year.
- + Start of the year and mid-year call with editors of *The Job* and all Patron Circle members.

Plus, your choice of one of the following each year:

- + Landscape conversation with Paul Fain, founder of *The Job*, and your organization's leadership team, plus a pre-call to establish the focus.
- + Moderation of one online event of your choice.

HOW TO JOIN

The Job is published in partnership with *Work Shift* News. Contact Elyse Ashburn, co-founder, at elyse@workshiftnews.org to learn more about joining the Patrons Circle.